# RUMSON SCHOOL DISTRICT Rumson, New Jersey

## **POLICY 5145.5**

### PHOTOGRAPHS OF PUPILS

## Commercial Purposes

Taking pictures of district pupils and buildings for commercial purposes is prohibited without written approval of the superintendent.

"Commercial purposes" in this context is defined to mean for sale or for use in connection with the advertisement or promotion off goods or services.

"School pupils" in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Pictures of children with educational disabilities shall not be disseminated in any way unless permission is granted by parents/guardians. Photos of children placed in the district by DYFS shall not be published without permission of the division case worker.

Dated: August 28, 2002

## Legal References:

| N.J.S.A. | 18A:11-1    | General mandatory powers and duties                 |
|----------|-------------|---|
| N.J.S.A. | 18A:54-20   | Powers of board (county vocational schools)         |
| N.J.A.C. | 6:28-1.4(a) | District board of education policies and procedures |

#### Cross References:

| 1100    | Communicating with the public                       |
|---------|---|
| 1110    | Media   |
| 1120    | Board of education meetings                         |
| 1140    | Distribution of materials by pupils and staff       |
| 1250    | Visitors  |
| 1320    | Participation in out-of-school community activities |
| 5125    | Pupil records                                       |
| 5141.4  | Child abuse and neglect                             |
| 5145.12 | Search and seizure                                  |
| 6145.4  | Public performances and exhibitions                 |
| 6171.4  | Special education                                   |