



September 2, 2010

Dear Rumson School District Students, Parents, and School Community:

We want to extend a warm welcome back and let you know that **Chartwells School Dining Services** looks forward to making your school meal program an exciting and satisfying one. We have a great team in place and a dedicated staff to bring quality to the program. Our mission is to ensure that we serve healthy, well-balanced meals, and that our customers enjoy what they eat.

Chartwells brings fresh ideas and innovative concepts to school dining services. We realize that mealtime needs to be fun and delicious, built around the kind of high-quality foods and fresh ingredients designed to energize and satisfy students on-the-go. Chartwells passion for good food isn't limited to the cafeteria - the lessons learned in school will guide our students throughout their lifetime. So together with a balanced, delicious meal, we offer an exciting range of educational tools that help students make wise, informed decisions.

We strive to make the dining experience special and healthy, and we make improvements on an ongoing basis designed to appeal to our customers. We understand that although change is good, it is not without challenges, and we will do our best to address any questions and concerns as they arise. We meet several times a year with a group of students, parents and staff. As a result we often roll out changes/enhancements to the program. Last year they included offering specials, lunch "packages" and even providing ice-cream as a nutritious desert option.

Here is some general information:

Meal Prices: At the elementary schools and secondary schools will be held at last year's pricing:

Deane Porter Elementary lunch price - \$3.50

Forrestdale Middle School lunch prices – \$4.25 - \$4.75

We will endeavor to have students try all components of the meals: side vegetables, fruits, milk. Please encourage your child to make their meal a balanced one.

Milk: Milk is available with all meals. Additional 8 oz. cartons are \$.50

Menus:

We offer meal bundling like soup and sandwich duos. We will be working with administrators, students, and parents to gain insight to how we can enhance our services. **To provide valuable information to everyone, paper copies of September Menus will go home with all students K-8.** After that **Menus and Nutritional Information will be available on the Rumson School District website.**

Deane-Porter Program

For the elementary students, we will be following an adventure of fun and nutrition education with the help of **Pyramid Pete and the Eat, Learn, Live Characters - Theodore, Sydney, & Eva** - watch for Pete and friends on menus and signs in cafeterias- they are our nutrition ambassadors!!!! Check menus for special “Pete and Characters Giveaways” and nutrition information! You will also notice whole grain products, fresh fruits, and vegetables being offered more frequently.

Forrestdale Program

We understand that older students have a more sophisticated pallet, so we offer some appropriate enhancements to meet their needs. Some highlights:

- Our food stations, **“Trattoria” “Fresh Grille” “Outtakes” “Sandwich Central”, “Baja Flats”**
- See menus for details of daily specials!
- More whole grain breads, rolls, fresh fruits, and vegetables
- Made to order deli Sandwiches & Salads. **4 oz Side salads are available and can be purchased in combination with pizza or hot sandwich offerings for just \$.50.**
- Homemade “pizzeria style” round pre-sliced pizzas and calzones
- Premium Lunches – upscale food choices.

☞ **Please note that we try to be very flexible in our offerings i.e. if we have chicken as a hot meal feature it can be added to a salad; if it’s Italian Day we can take the meatballs and create a hot hero. Students shouldn’t be afraid to ask for “something different.”**

Balanced Choices Program: featured at both schools! Our goal is to *nourish* our students. With this in mind, we have developed “*Balanced Choices*”, our signature program that identifies “better for you” meals, snack and beverage choices. These will be identified by our Balanced Choices logo on menus and at points of service in the cafeteria. This program will be introduced at the start of the school year in all schools.

Other Important Information:

Each student will be assigned a PIN number so that they can access their own lunch account. Parents may pre-pay lunches by sending in cash or a check which can be applied to that student account. You may also use our on-line system, MealPay Plus, which allows the use of credit cards or automatic deposits.

To learn more about Chartwells, visit our website at www.eatlearnlive.com

We look forward to a continued partnership with the Rumson Public School District, to providing a great program, and being part of the Rumson Community.

Please feel free to contact us at any time at foodservice@rumsonschool.org OR (732) 842-0330-ext 356

Sincerely,

Jim Gillespie

Jim Gillespie
Resident District Manager

Maureen Dos Santos

Maureen Dos Santos
Director of Dining Services- Elementary & Middle